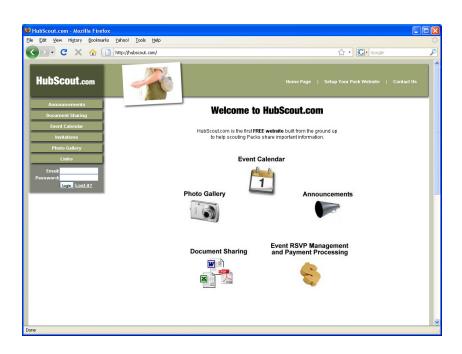
# Support your community by sponsoring your local Cub Scout website. It's good business.

# What is HubScout.com?

HubScout.com is the premiere website offering scouting groups a shared place for photos, calendars, documents, and event invitations.

We offer the site for free to scouting groups with help from advertising sponsors like you.



### Why Should I be an Advertising Sponsor?

Most importantly, you are supporting your community, but consider the business advantages of HubScout.com compared to a local newspaper ad:

	HubScout.com	Local Newspaper
Emotional connection:	Appreciation for your support.	No connection. Just an ad.
Targeted Audience:	Reach families within a 1-2 mile radius of your business.	Incur costs to reach a larger population which many are farther than 3-5 miles from your business
Reporting:	Online reporting of exact impressions per month.	Only provide circulation numbers. There is no way to determine how many people actually looked at your ad.
Duration:	Continual exposure over 6 – 12 months	1 time ad
Cost:	Packages range: \$90 - \$200	\$400 - \$750

# **HubScout.com**

### Where Can I Advertise?

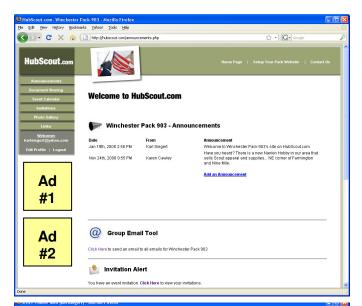
HubScout.com offers two advertising opportunities:

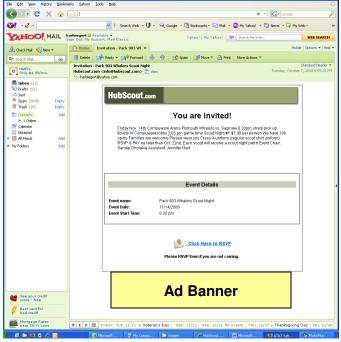
# 1. Menu Bar Sponsor

- (2) positions available
- Viewed by every member of the pack after log in: viewing documents, group calendar, group photo album, etc.
- Leverage an existing ad graphic
- Purchase options (per ad):
  - □ \$90 six month commitment
  - □ \$120 full year commitment

### 2. Email Event Invitation Sponsor

- Only (1) position available
- Viewed by every family when invited to an event
- Approx. (1) per month
- Viewed by families even if they do not log into HubScout.com
- Leverage an existing ad graphic
- Purchase options:
  - □ \$150 six month commitment
  - □ \$200 full year commitment





### How Do I Sign Up?

Contact us at <a href="info@HubScout.com">info@HubScout.com</a> with questions or your desired commitment. You will then receive an email to subscribe to your selected option securely. HubScout uses PayPal subscription services which will allow you to pay via credit card or echeck even without a PayPal account.